

September 21, 2010

Marin County Board of Supervisors
3501 Civic Center Drive
San Rafael, CA 94903

SUBJECT: Department of Health and Human Services, Division of Public Health requests approval of FY 2010-11 contract with Community Action Marin for \$36,297 to provide services to the local Asian community through its Marin Asian Advocacy Project. (Renewal)

Dear Supervisors:

RECOMMENDATION:

1. Authorize President to execute FY 10/11 contract renewal with Community Action Marin for \$36,297.

SUMMARY: Community Action Marin provides health education, advocacy and community outreach services to the local Asian community through its Marin Asian Advocacy Project (MAAP). Preventative health education services focus on flu prevention, heart health, nutrition and physical activity, and education regarding toxic chemicals in the workplace. MAAP also provides case management for individuals needing medical services. MAAP collaborates actively with County and community service providers to provide outreach and access to services by participating in networks, advisory bodies, and community events.

COMMUNITY BENEFITS: Community Action Marin's Marin Asian Advocacy Project works to empower the local Asian community, individually and collectively, so that it can equally and actively participate in the educational, economic, social, cross-cultural, and political opportunities within Marin County.

CONTRACTOR PERFORMANCE: In FY 2009-10, Community Action Marin's Marin Asian Advocacy Project met most of the Department's expectations. Accomplishments during the contract period include providing: 119 individuals with group health education regarding heart health, 56 individuals with group health education for flu prevention, translation assistance for H1N1 vaccine recipients and 14 individuals with tobacco cessation counseling. Additionally, MAAP created and distributed a bilingual service provider brochure, and organized a Healthy Community Picnic. Finally, MAAP conducted outreach activities for the Marin Health and Wellness Campus and at several community events including the Binational Health Fair.

FISCAL IMPACT: The proposed contract renewal amount represents no change from FY 09/10. Funds are budgeted in the Community Health and Prevention Funds Center 1000113000. There is no increase in net County cost associated with this request.

Reviewed By:	Department of Finance	[]	N/A	[X]
	County Counsel	[]	N/A	[X]
	Human Resources	[]	N/A	[X]

Respectfully submitted,

Larry Meredith, Ph.D.
Director

SAP Document Number: 10020489