

December 5, 2006

Marin County Board of Supervisors
3501 Civic Center Drive
San Rafael, CA 94903

SUBJECT: Department of Health and Human Services, Division of Public Health requests approval of FY 2006-07 contracts with Bay Area Community Resources for \$55,000 and North Bay Children's Center for \$85,000 to develop, implement and promote nutrition education and physical activity. (New)

Dear Supervisors:

RECOMMENDATION:

1. Authorize the President to approve contracts for FY 06-07 with the following agencies:

<u>Agency</u>	<u>Amount</u>
Bay Area Community Resources	\$ 55,000
North Bay Children's Center	\$ 85,000

SUMMARY: The Marin County Nutrition Wellness Program, a social marketing program, received federal funds through a three year agreement, approved by your Board on August 1, 2006, to provide technical support, resources and education activities to the community in order to promote healthy eating and physical activity for good health and disease prevention.

The FY 2006-07 agreement appropriated \$140,000 for these subcontractors to support the ongoing efforts of the Department of Health and Human Services Nutrition Wellness Program. Specifically, Bay Area Community Resources (BACR), at their new Youth Center, will promote healthy eating and physical activity to low income teen age youth after school through its culinary school (Gen Chef's program), marketing program and computer classroom. North Bay Children's Center will provide a framework and model for teaching low income parents and children 0-5 about eating healthy and being active in a preschool setting. The model provides for, and includes, an on-site garden, education modules, *Garden of Eatin'* website development and nutrition/culinary classes for 200 children and their parents as well as training two other organization's staff members, from Community Action Marin and child care providers, around the integration of nutrition and physical activity into their programs.

COMMUNITY BENEFITS: Funds to the community-based organizations will provide the programs and services intended to increase education, resources and access to healthy nutrition and physical activity for underserved populations and will help turn the curve on obesity.

FISCAL IMPACT: The cost of these contracts is budgeted in the California Nutrition Network fund center 1000116000. There is no increase in net County cost associated with this request.

Reviewed By:	Auditor Controller	[]	N/A	[X]
	County Counsel	[]	N/A	[X]
	Human Resources	[]	N/A	[X]

Respectfully submitted,

Larry Meredith, Ph.D.
Director

MERIT Document Numbers: